



Study Time: 30 Mins



# Module 2: TENA Product Range

This learning module for pharmacists and pharmacy teams, is designed to provide you with all the essential information on the range of bladder weakness support products available from TENA.

## OBJECTIVE

- Aid your conversations with customers experiencing bladder weakness
- Support you when making product recommendations to your customers experiencing bladder weakness.

**CPD**  
**CERTIFIED**  
The CPD Certification  
Service



▶ **START COURSE**

## TENA provides incontinence pads & products to people of all ages to continue to live an active life

---

Trusted by millions, **TENA** helps people stay secure, dry and odour free. **TENA is the global leader**, offering products that help manage urinary incontinence, leakage and bladder weakness, day and night.

**For over 60 years**, we've been helping people make a sense of and manage their incontinence. It means we're uniquely placed to provide effective solutions for this surprisingly common problem from discreet feminine pads, underwear and pants, masculine shields.

By doing so, people of all ages the world over, can continue to enjoy the active, **fulfilling life they deserve.**



## Helping customers stay dry, secure and confident every day.

---

All the products in our TENA range offer **Triple Protection**, against **leaks, odour and moisture**. Helping customers stay dry, secure and confident every day.

# Our range



Female Liner	Female Pad	Male Pad	Female Pad	Night Pad	Female Pants Low Waist	Male Pants	Female Pants High Waist	Unisex Pants	Proskin Pharmacy Range
Absorbent liner for little leaks	Absorbent pad for light bladder weakness	Male pads for lights to moderate drips	Absorbent pad for moderate bladder weakness	Absorbent pad for night time use	Gender specific disposable underwear for moderate leaks	Gender specific disposable underwear for moderate leaks	Gender specific disposable underwear for moderate leaks	Unisex underwear for moderate to heavy bladder weakness	Specialist Pharmacy range for broader Incontinence support
20-50ml	70-130ml	70-300ml	220 -340ml	380ml	330ml	500ml	500ml	600-1000ml	1000ml+

**ABSORBENCY**
**Specialist**

## Section 3: TENA Product Range





# The TENA Range

TENA®



**Male &  
Female  
Liner**

**Female  
Washable  
Underwear**

**Female  
Pads**

**Male  
Pads**

**Female Pad**

**Night Pad**

**Female  
Pants Low  
Waist**

**Male Pants**

**Female  
Pants High  
Waist**

**Unisex  
Pants**

Absorbent  
liner for little  
leaks

Washable  
absorbent  
underwear  
for little  
leaks

Absorbent  
pad for light  
- moderate  
bladder  
weakness

Male pads  
for lights to  
moderate  
drips

Absorbent  
pad for  
moderate  
bladder  
weakness

Absorbent  
pad for night  
time use

Gender  
specific  
disposable  
underwear  
for  
moderate  
leaks

Gender  
specific  
disposable  
underwear  
for  
moderate  
leaks

Gender  
specific  
disposable  
underwear  
for  
moderate  
leaks

Unisex  
underwear  
for  
moderate to  
heavy  
bladder  
weakness

**ABSORBENCY**

The TENA logo is located in the top right corner of the image. It consists of the word "TENA" in a bold, blue, sans-serif font, with a registered trademark symbol (®) to its upper right. The text is enclosed within a white, stylized shape that resembles a protective pad or a wing, with blue and green curved borders.

TENA®

The background of the entire image is a close-up photograph of an elderly woman's skin. Her hand is visible, with fingers gently touching her neck and shoulder area. The skin is wrinkled and has a natural, slightly aged texture. Her hair is white and visible on the right side of the frame.

Skin Protection to make  
me comfortable with my  
sensitive skin

# TENA lights sensitive Liners

*Lightest Bladder Weakness*



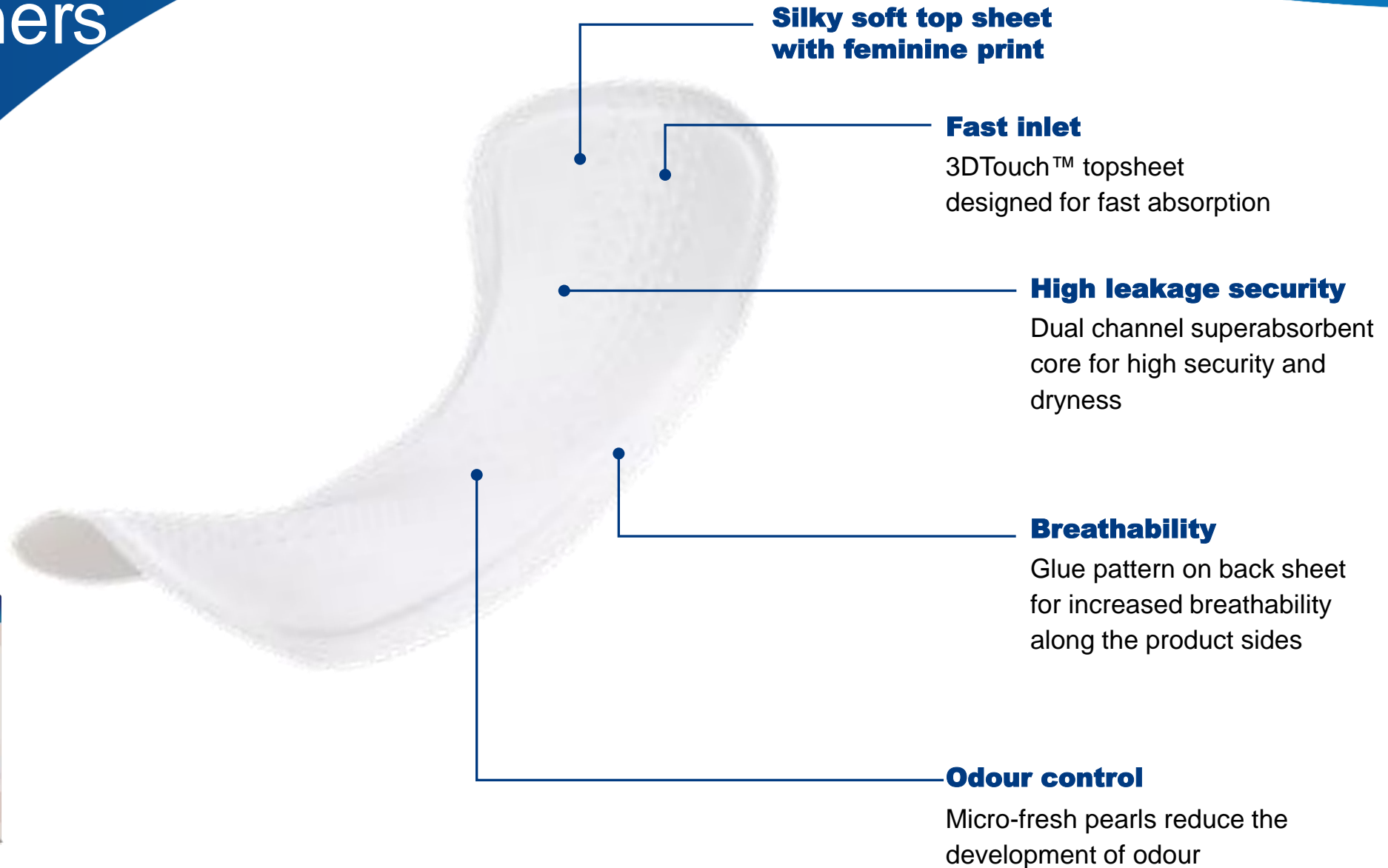
## Product Benefits:

- ✓ Soft top layer
- ✓ 0% fragrances or dyes (for sensitive skin)
- ✓ Triple protection from leaks, odour and moisture
- ✓ Dermatologically approved
- ✓ Light and thin for discretion





# TENA Lights Sensitive Liners



# TENA lights sensitive Pads

*Lightest Bladder Weakness*



## Product Benefits:

- ✓ Innovative skin-caring emulsion
- ✓ Breathable Soft top layer
- ✓ Paper packaging
- ✓ 0% fragrances or dyes (for sensitive skin)
- ✓ Triple protection from leaks, odour and moisture
- ✓ Dermatologically approved
- ✓ Light and thin for discretion
- ✓ Dry fast core



TENA lights Sensitive Pads  
Mini 20pc

Light Pad

70ml



TENA lights Sensitive Pads  
Normal 16pc

Light Pad

100ml



NEW

A woman with blonde hair, wearing a blue t-shirt and grey leggings, is performing a squat in a gym. She is holding a barbell with black weights across her shoulders. The background shows a brick wall and gym equipment. In the top right corner, there is a blue and white logo for TENA.

TENA®

EXPERT  
PERFORMANCE  
TO GIVE ME  
CONTROL



# TENA Discreet Ultra & Discreet Green

*Light – Moderate Bladder Weakness*



## Product Benefits (Ultra):

- ✓ Thinnest pad by 46%
- ✓ Special pad design to support correct placement

## Product Benefits (All):

- ✓ Quick absorption
- ✓ Triple protection from leaks, odour and moisture
- ✓ Asymmetric shape for comfort and better fit and security
- ✓ Single wrapped for convenience and hygiene



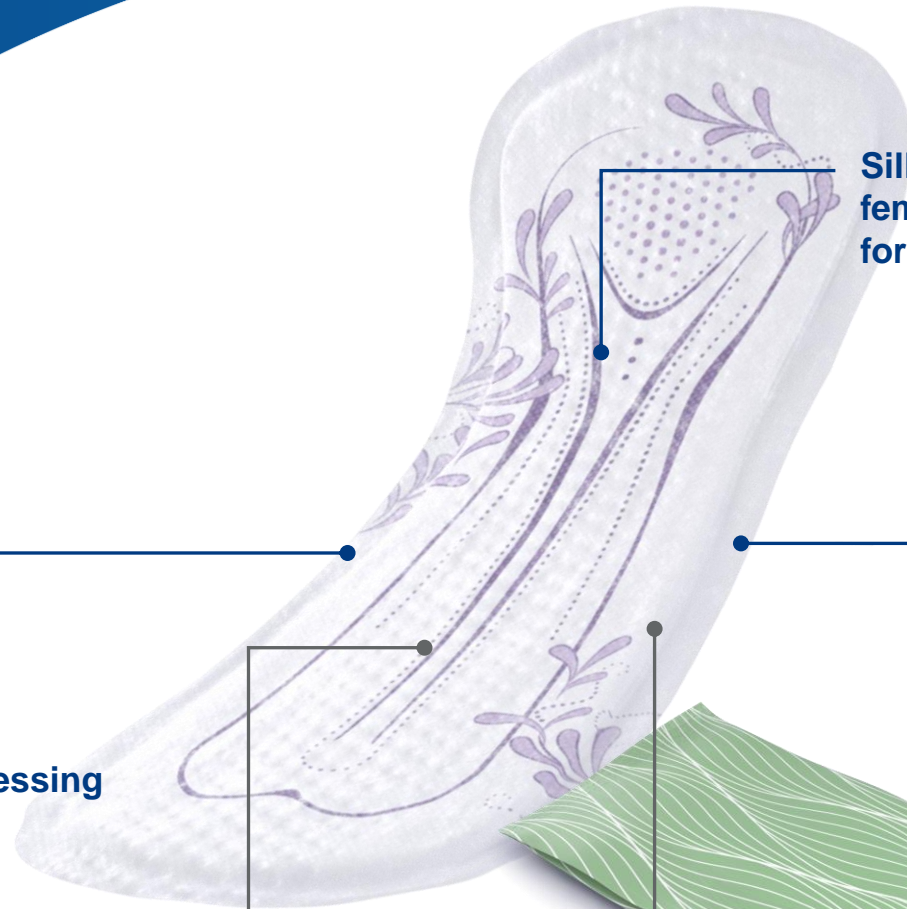
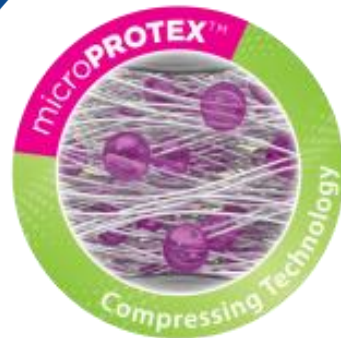


# TENA Discreet Ultra Pads



## microPROTEXT™ compressing technology

Deeply weaves together a specific mix of ultra-absorbent materials compressed to support a fast inlet and lock the liquid away deep inside the product



**Silky soft top sheet with feminine Y-shaped print for orientation**

**Soft side foam barriers**

Help shape the product giving extra comfort and security where needed

**Upper core**  
Absorption where needed

**Body shaped core**

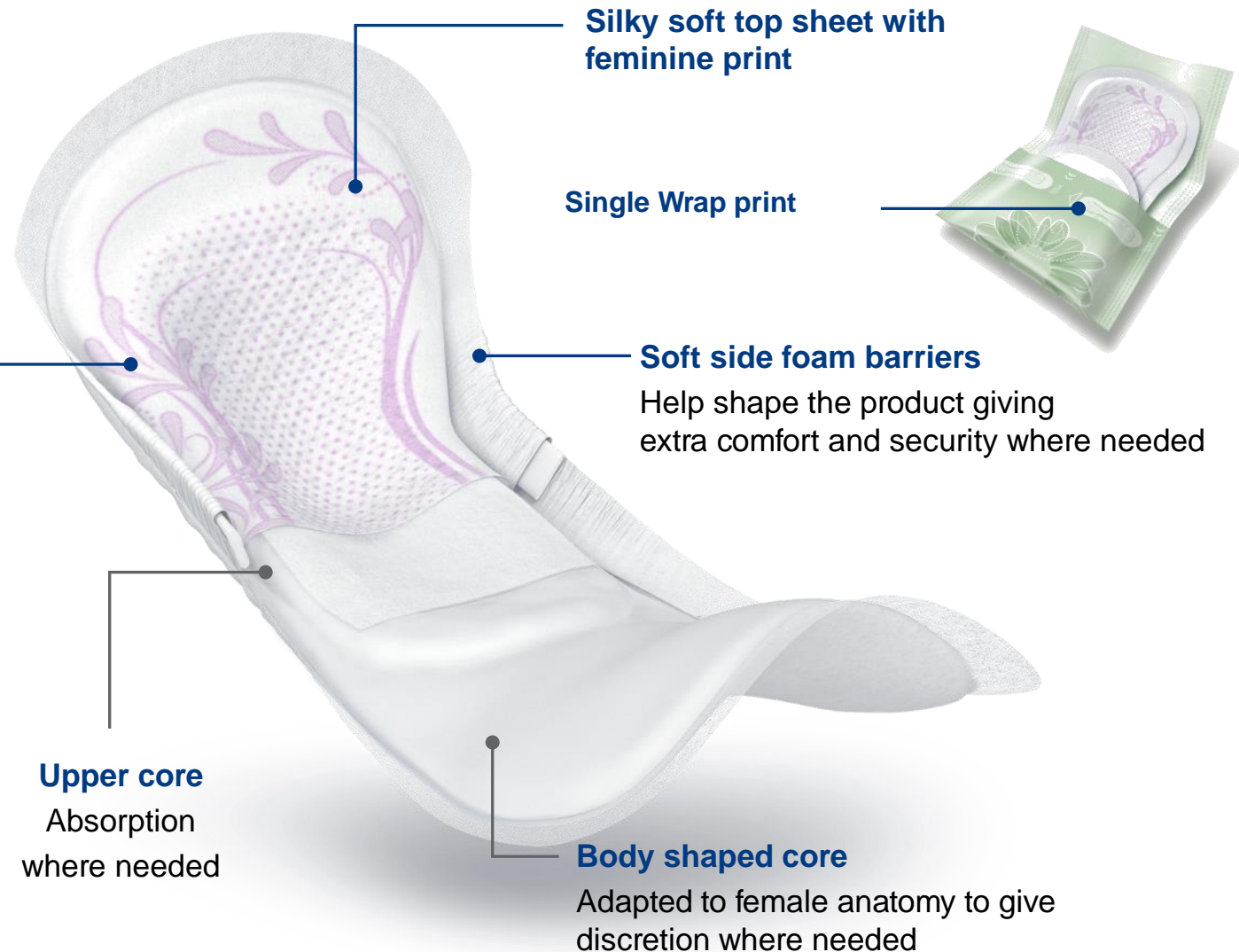
Adapted to female anatomy to give discretion where needed

# TENA Discreet Normal Pads



## microPROTEXTM compressing technology

Deeply weaves together a specific mix of ultra-absorbent materials compressed to support a fast inlet and lock the liquid away deep inside the product



Silky soft top sheet with feminine print

Single Wrap print

Soft side foam barriers

Help shape the product giving extra comfort and security where needed

Upper core

Absorption where needed

Body shaped core

Adapted to female anatomy to give discretion where needed

# TENA Discreet Blue

*Moderate Bladder Weakness*



## Product Benefits

- ✓ InstaDRY technology draws liquid instantly away from the skin deep into the pad for maximum dryness
- ✓ Up to 12 hours of dryness
- ✓ Triple protection from leaks, odour and moisture
- ✓ Single wrapped for convenience and hygiene



**TENA Discreet  
Extra 10pc**

**Absorbency  
220ml**



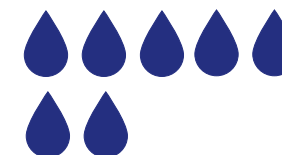
**TENA Discreet  
Extra Plus 8pc**

**Absorbency  
300ml**



**TENA Discreet  
Maxi 6pc**

**Absorbency  
340ml**





# Key features of TENA Discreet Protect+ Maxi



TENA Discreet Protect+ with TRIPLE PROTECTION offers maximum security & comfort, designed for heavier bladder weakness.



**Trusted TENA Triple Protection** against leaks, odour and moisture



Instant absorption with **instaDRY™ zone** that draws liquid away from the skin for maximum security and ensuring **long-lasting protection up to 12 hours**



## **Body close fit**

Anatomical shaped pad hugs your body for extra protection and comfort

**Soft breathable materials** for cushiony comfort

**Dermatologically tested and perfume free** - all materials are carefully tested to be safe and kind to the skin



**Fresh Odour Control for confidence** with advanced micro-fresh pearls that encapsulate liquid and eliminate odour

**Maximum security & comfort. Protects like TENA.**



# TENA Discreet Night

*Moderate - Heavy Bladder Weakness*

## Product Benefits

- ✓ Specifically designed for night-time use
- ✓ Special shape with extra length at the back for coverage and security when lying down
- ✓ Up to 12 hours of dryness and quick absorption
- ✓ Triple protection from leaks, odour and moisture



TENA Discreet  
Maxi Night 6pc

Absorbency  
380ml



*\*Image to be updated*

TENA Discreet  
Maxi Night 12pc

Absorbency  
380ml



# Key features of TENA Discreet Protect+ Maxi Night



TENA Discreet Protect+ Maxi Night with TRIPLE PROTECTION offers maximum security & comfort, designed for heavier bladder weakness.



**Trusted TENA Triple Protection** against leaks, odour and moisture



**Lie down protection**  
Designed with a **wider back** vs other TENA Pads for extra protection during night



**Body close fit**  
Anatomical shaped pad hugs your body for extra protection and comfort

**Soft breathable materials** for cushiony comfort



**Dermatologically tested and perfume free** - all materials are carefully tested to be safe and kind to the skin

**Fresh Odour Control for confidence** with advanced micro-fresh pearls that encapsulate liquid and eliminate odour

**Maximum security & comfort. Protects like TENA**



TENA®



Silhouette

Stylish Discretion  
to give me confidence



# TENA Silhouette

Moderate - Heavy Bladder Weakness

## Product Benefits

Low Waist and High Waist  
Normal & Plus

- ✓ Specifically designed for moderate BW
- ✓ Designed to look like underwear
- ✓ Microstretch fabric & feminine design
- ✓ Absorbent core to quickly lock in liquid
- ✓ Triple protection from leaks, odour and moisture
- ✓ Blanc, Noir and Creme



			
TENA Silhouette Normal Blanc Medium 12pc	TENA Silhouette Normal Blanc Large 10pc	TENA Silhouette Normal Noir Medium 10pc	TENA Silhouette Normal Noir Large 9pc
Low Waist	Low Waist	Low Waist	Low Waist
300ml	330ml	330ml	330ml
			
			
TENA Silhouette Plus Creme Medium 9pc	TENA Silhouette Plus Creme Large 8pc	TENA Silhouette Plus Noir Medium 9pc	TENA Silhouette Plus Noir Large 8pc
High Waist	High Waist	High Waist	High Waist
500ml	500ml	500ml	500ml
			





# Silhouette Low Waist

Just like Underwear

**NEW** Unique wavy waistline replicating real lingerie's



**Unique** Still with black color inside and out - 360 coverage for superior discretion

Still with soft micro-stretch fabric for a light shape fit and real underwear looks

Still with back indication for real underwear looks

**NEW** Elegant, feminine & discreet print pattern



# Silhouette High Waist

Just like Underwear



High Waist Style  
Comfortable and soft fit

Soft and discreet  
elastic waistband for a  
real underwear looks

Soft fit fabric and  
breathable materials  
Comfortable for a  
real underwear looks

Back indication  
Front and back  
indication  
Real underwear looks

Unique leg cuff for a smooth and  
discreet fit - real underwear look  
and feel

Unique Black color inside and  
out - 360 coverage for superior  
discretion for a real underwear  
looks

Dual leakage barriers  
Super absorbent core effectively  
prevents leakage -> Peace of mind



\* No changes vs. previous



Men

A photograph of three men in a locker room. On the left, a Black man stands shirtless, wearing a blue towel around his waist, looking towards the other two men. In the center, a man with a beard and dark hair, wearing a grey t-shirt, is smiling and looking at the man on the right. On the right, a man with grey hair, wearing a blue t-shirt, is seen from the side, looking back at the man in the center. The background consists of wooden lockers.

**Keeping control  
so I can get on  
with my life**

# TENA Men Shields & Protectors

*Light – Moderate Bladder Weakness*

## Product Benefits

Protectors are specifically shaped to fit the male anatomy and are designed for light to moderate bladder weakness.

## Multiple absorbencies available

Shield, Level 1, Level 2, Level 3

- ✓ Discreet
- ✓ Made for Men
- ✓ Fast absorption
- ✓ Thin and discreet with ultra absorbent core
- ✓ Masculine design and unnoticeable under clothes.



**TENA Men  
Protective  
Shield 14pc**

**TENA  
Absorbent  
Protector 12pc**

**TENA Absorbent  
Protector 10pc**

**TENA  
Absorbent  
Protector 8pc**

Shield

Level 1

Level 2

Level 3

75ml



150ml



225ml



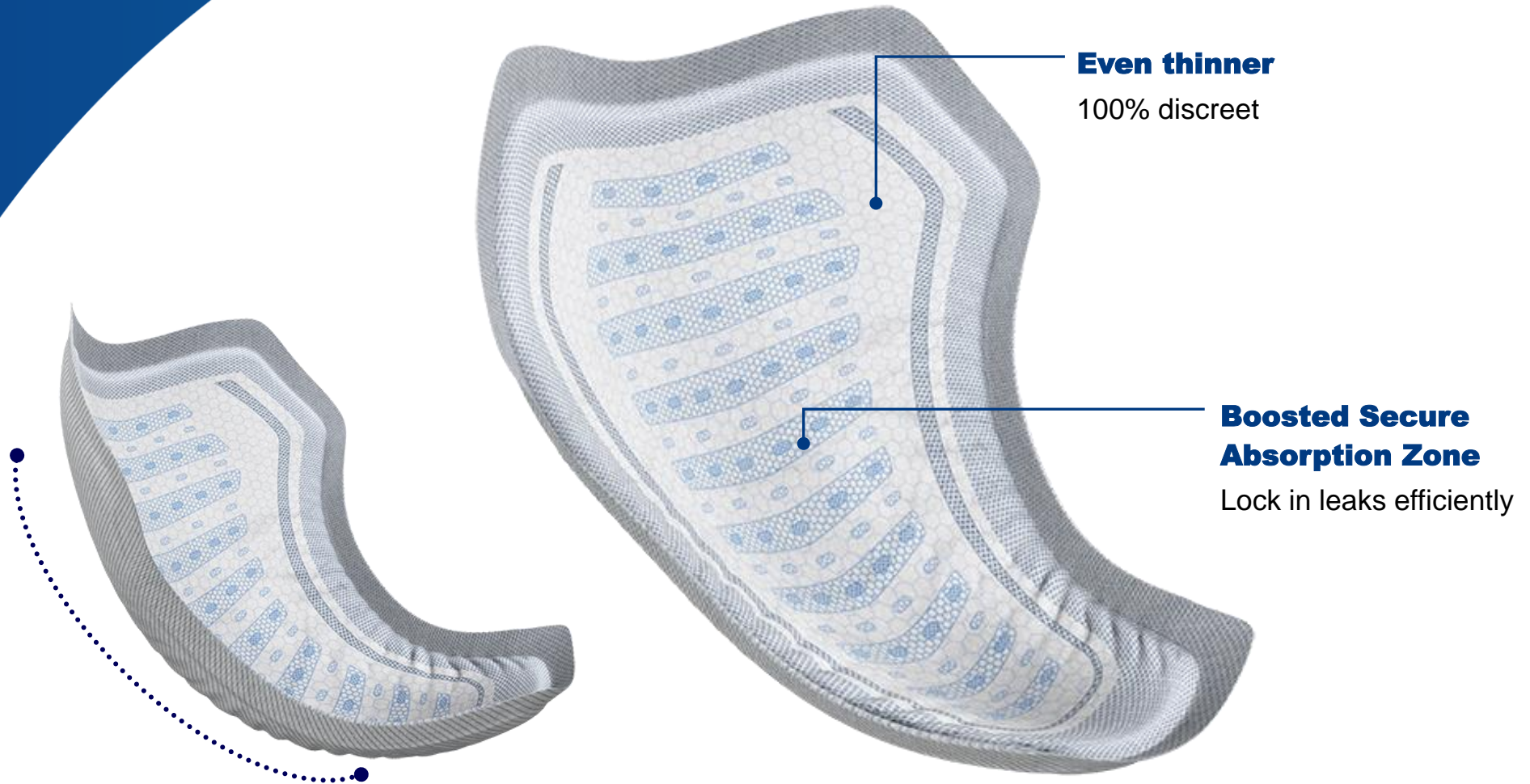
360ml





# TENA Men

## Protectors



**Even thinner**  
100% discreet

**Boosted Secure  
Absorption Zone**  
Lock in leaks efficiently

**Cup-shape = better body fit**



# TENA Men Pants

*Moderate to heavy incontinence.*

## Product Benefits

Pants designed to look and feel like everyday underwear for men.

## Multiple absorbencies available

Normal, Plus, Maxi

- ✓ Discreet
- ✓ Made for Men
- ✓ Absorption zone is positioned upfront where men need it most
- ✓ Masculine design and unnoticeable under clothes.

**NEW**

			
<b>TENA MEN Active Fit</b>	<b>TENA MEN Active Fit</b>	<b>TENA MEN Active Fit</b>	<b>TENA MEN Active Fit</b>
S/M	L/ XL	S/M	L/ XL
450ml	450ml	500ml	500ml
			
			
<b>TENA MEN Premium Fit</b>		<b>TENA MEN Premium Fit</b>	
S/M		L/ XL	
550ml		500ml	
			



# TENA Men Pants Active Fit Plus

Ultimate discretion with colour inside and out



## 3XPROTECTION

Protection from leaks, odour and moisture



## SECURE FIT

Breathable and flexible soft-stretch material



## SECURE ABSORPTION ZONE

Locks in leaks efficiently



Masculine colour inside and out



## Size recommendation

S/M replaces M and L/XL replaces L



## Masculine and discreet

Masculine cut and color



# TENA Men Premium Fit Protective Underwear Maxi

Premium protection designed like regular underwear



## 3XPROTECTION

Protection from leaks, odour and moisture



## Masculine and discreet

Masculine style, elastic waistband, discreet cut.



## SECURE FIT

Breathable and flexible cotton feel material.



## SECURE ABSORPTION ZONE

Locks in leaks efficiently

S/M

## NEW size recommendation

S/M replaces M and L/XL replaces L



**Supporting a  
heavier  
consumer need**



# TENA Pants

*Heavy incontinence.*

## Product Benefits

Gender neutral design

## Multiple absorbencies available

Plus, Super, Maxi

- ✓ Specifically designed for Heavy absorbency
- ✓ Secure anti-leakage barriers
- ✓ Soft & Comfortable material
- ✓ Absorbent core to quickly lock in liquid
- ✓ Triple protection from leaks, odour and moisture
- ✓ Easy rip sides for individuals and carers
- ✓ Colour coded by absorbency

TENA®



**TENA  
Pants**

**TENA  
Pants**

**TENA  
Pants**

PLUS

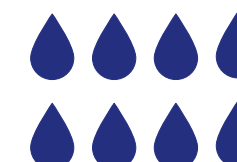
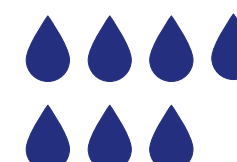
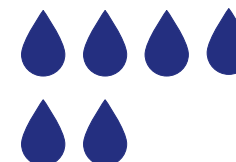
SUPER

MAXI

600ml

800ml

1000ml





# Key features TENA Pants Unisex



TENA Triple Protection against leaks, odour and moisture.

**Soft & breathable**

## **Dual Absorption Zone for optimum dryness and protection**

When worn, our thin and flexible core shape forms two absorption chambers, also known as the Dual Absorption Zone, that efficiently channel moisture away from the body



## **Secure anti-leakage barriers**

Designed with integrated leakage barriers to provide the additional security that keeps you feeling dry, secure and confident

**Odour Neutralizer**



# TENA Heavy Range

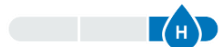
TENA®

Supporting a unique heavier consumer need.

## TENA Pants



### Absorbency



TENA Pants come in a range of absorbencies Plus (600ml), Super (800ml) and Maxi (1000ml). Designed for men and women experiencing moderate to heavy bladder weakness. Products include advanced dual absorption zone and triple protection against leaks.

## TENA Proskin



PROskin

### Absorbency



Personal and Care Giving Relative specialist range

## TENA Bed



### Absorbency



Protection for beds and chairs against accidental urine loss with absorption capacity and with a soft surface that is comfortable to the skin.

# TENA Flex

*Heavy incontinence.*

## Product Benefits

Highly absorbent incontinence briefs with elastic belt for easy & ergonomic changes

## Multiple absorbencies available

Plus, Super, Maxi

- ✓ COMFISstretch™ - belt easily adjusts to fit different body shapes, secures a comfortable fit & leakage security.
- ✓ FingerLift™ smart tab to easily find belt opening
- ✓ Adjustable Fixation for re-open and adjustment as many times as needed
- ✓ Can be used for dual incontinence





# TENA Proskin Flex

For **mobile, semi-mobile** and  
**immobile** residents

## 'Soft elastic COMFISretch™ belt

Easily adjusts to body shapes.

A fully breathable,  
belted product  
specifically designed to  
allow easier and more  
ergonomic product  
changes while providing  
a comfortable  
and secure fit.

## FingerLift™

### Adjustable fixation

The distinctive blue tab  
clearly shows where the belt  
opens for easy adjustment.

### Leakage barrier

and curved leg elastics

91%

**91% of carers** felt that the  
distinctive blue FingerLift™ tab made  
it easier and faster to find the belt  
opening.

PROskin

# TENA Slip

*Heavy incontinence.*

## Product Benefits

Secure all-in-one incontinence briefs with adjustable tabs for great fit and super absorbency

## Multiple absorbencies available

Plus, Super, Maxi

- ✓ Fast-acting, highly absorbent core provides leakage security.
- ✓ Easy to fasten and adjust multiple times to achieve a perfect fit, protection and high comfort.
- ✓ Wetness indicator on the outside of the incontinence product turns from yellow to blue when it is time to change.
- ✓ Ideal for someone semi-mobile or immobile.
- ✓ Can be used for dual incontinence

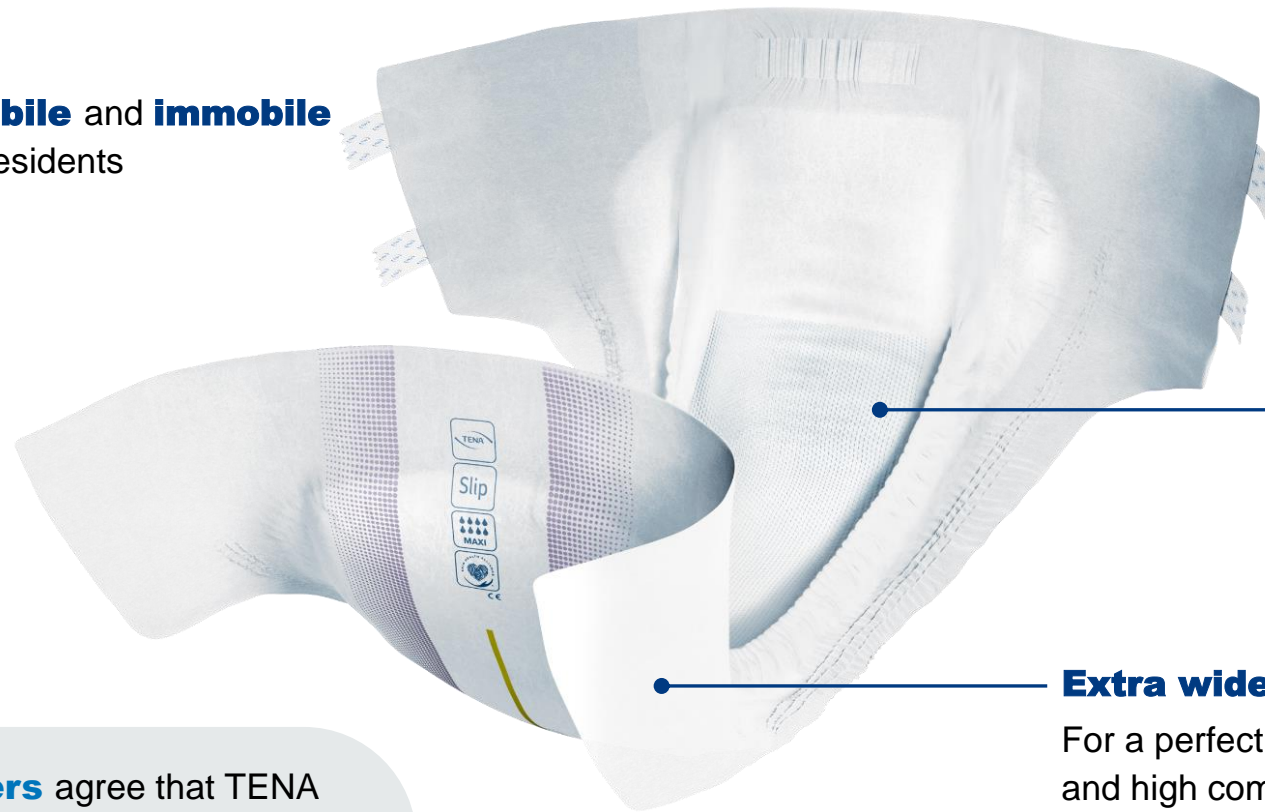


# TENA Proskin

## Slip



For **semi-mobile** and **immobile** residents



**Fast acting, highly absorbent core**

Provides leakage security

**Extra wide hook tapes**

For a perfect fit, protection and high comfort

**100%**

**100% carers** agree that TENA Proskin Slip maintains the residents skin health

**PRO**skin



# TENA Comfort

*Heavy incontinence.*

## Product Benefits

Large shaped unisex incontinence pads made for those who require a high absorbency incontinence product and wish to continue using pads.

## Multiple absorbencies available

Normal, Plus, Extra, Super, Maxi

- ✓ Unique bowl-shape for comfort and leakage security
- ✓ Dry Fast Core locks away wetness
- ✓ Ideal for someone semi-mobile or immobile.
- ✓ Can be used for dual incontinence
- ✓ Wetness indicator on the outside of the incontinence product turns from yellow to blue when it is time to change.

TENA®





# You Have completed this Module

Now you have completed this module, proceed to the next screen to test your knowledge and record your learning. You can use this as one of your revalidation activities.